

Book Endorsements for *God Goes to Work* by Tom Zender



Tom's understanding of both spirituality and business has led him to the knowledge that the two are not separate entities—they are two sides of the same coin, and he deftly shows their integration in this timely book.

Deepak Chopra



God Goes to Work offers a wonderful guide out of financial or career despair, showing us how to change our circumstances by changing our worldview. Zender explains how to leap ahead of the field by taking the most important leap of all: recognizing the power of your spirit to create breakthroughs you might not have ever thought possible.

Marianne Williamson

New York Times best selling author of *A Return to Love*



This is the book we've been waiting for! Just when today's business models are buckling under the speed of change, Tom Zender offers us a fresh light of hope. Through a powerful marriage of theory and practical application, Zender shows us how the very principles that govern nature, and even life itself, can also guide business and management, as well! *God Goes to Work* reminds us that to experience the power of the cosmos in the workplace, we must first invite it into each moment of our lives!

Gregg Braden

New York Times bestselling author of *Fractal Time*

Former Technical Operations Manager for Cisco Systems



God Goes to Work reminds us that conscious business is not an oxymoron. In fact, it is an idea whose time has come. As old business models break down, the concepts in Tom's book will help us create new models based on economic peace and conscious commerce. Read this book to awaken to your spiritual assets and learn new quantum business tactics.

Charlotte Shelton, Ed.D., President & CEO of Unity

Author of *Quantum Leaps: 7 Skills for Workplace Re-Creation*

Coauthor of *The NeXt Revolution: What Gen X Women Want at Work and How Their Boomer Bosses Can Help Them Get It*.

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A revelatory book that brilliantly illustrates the unity of business and spiritual principles with rich insight and wisdom. Given the challenges of these times, Zender's contribution is poignant and extremely valuable.

Michael Bernard Beckwith

Author of *Spiritual Liberation~Fulfilling Your Soul's Potential*



In *God Goes to Work*, Tom helps us to see what is already there inside us and what has guided successful businesses through the ages. The way he illuminates on what is spirituality will surprise you. This is a must-read for all business leaders who want to bring their organizations to a new level of trust and openness, productivity and creativity.

Sam Yau

Chairman of Esalen Institute
Former CEO of National Education Corporation



Sustainable, high performance organizations are built upon a foundation of high ethical standards, transparency and the power of the human spirit. Tom's book articulates well the principles necessary to create a business culture and value system that attracts great talent and provides the supportive environment for individuals to successfully collaborate, innovate and deliver great results. This book is a must read for anyone who aspires to be a great leader and build a world class company.

Fred D. Anderson

Founding Partner and Managing Director of Elevation Partners
Former CFO of Apple



Tom Zender's *God Goes to Work* is an impassioned vision of unifying business, spirit, prayer, play, and profit. Tom teaches us how to bring God's presence in to our work and business relationships by engaging in "Spiritual Transactions" that elevate and inspire all involved. Readers will return to work with a new sense of the transformative possibilities of their jobs.

Rabbi Alan Lurie

Managing Director, Grubb & Ellis, and author of *Five Minutes on Mondays: Finding Unexpected Purpose, Peace, and Fulfillment at Work* (FT Press)

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The World Business Academy conducted its first seminar on Spirituality in Business at the Stanford Research Institute's International Hall in 1986. From that day to this, we have been engaged in an ongoing inquiry into the nature of spirituality and the implications of its existence as a meta frame or macro lens for business. Tom Zender's book *God Goes To Work* is the most recent eloquent addition to that analysis that bears the twin marks of great exposition of essential truth, combined with practical wisdom on how to apply the awareness of that essential truth to the workplace.

Rinaldo S. Brutoco

Founder, President & CEO of The World Business Academy